



GAMES
OF THE
CENTURY

FOX GAMES OF THE CENTURY TITLES

<u>TITLE</u>	<u>TYPE</u>	<u>DESCRIPTION</u>
1. Alien	A movie licensed maze game	In your living room, everyone can hear you scream! Ever since you left that last planet, you've been bothered by eerie sounds coming from somewhere in the hull of Nostromo, your giant transport cruiser.
2. Beany Bopper	High skill target game	Beany Boppin' will keep you hoppin'. Those meany Beanies are buzzing the city again. There's just one way to stop them--bring out the amazing one-eyed Beany Bopper!
3. Crypts of Chaos	Fantasy role-playing game	Centuries of mystery, hours of fun. Although many have entered the crypts in search of ancient treasure, none have ever returned. Go now, and be careful.
4. Deadly Duck	An Arcade skill target game	It takes more than luck to play Deadly Duck! Deadly Duck has a few tricks of his own. His gun-barrel bill can unleash a bevy of Crab-cracking bullets at a moment's notice.
5. The Earth Dies Screaming	Strategic space game based on movie	Beat the aliens or bite the dust! Keeping a close watch on the radar screen overhead, you cautiously patrol the planet. This is an attack from Trillian! The Trillians have just one purpose--to hear the Earth die screaming.
6. The Fall Guy	A stunt game based on the popular TV series	Let me tell you, being a stunt man is no easy job. See, I've got to climb up the side of a 48-story building and grab a suitcase on the top floor. But that's not all. This is a monster movie, and the place is crawling with creatures trying to knock me off. I didn't even tell you about the bricks they're throwing at me from the roof.

7. Fantastic Voyage Surgical adventure game based on movie

A heart-stopping adventure! You and your submarine are to be reduced to microscopic proportions and injected into the blood stream of a critically ill patient. Your mission is to navigate through a narrow network of veins and destroy a life-threatening blood clot near the patient's brain.
8. Fast Eddie A high-action ladder game

You've got to be cool and you've got to be steady to play Fast Eddie. Things would sure be a lot easier for Eddie if it weren't for all those pesky little Sneakers running around.
9. Flash Gordon Major movie hero space game

Heroic rescue beyond the stars! Something must be done. Another American space ship has been reported missing. There is only one person who could measure up to such a challenge--Flash Gordon to the rescue!
10. M*A*S*H Hit TV/movie property

More fun than a three-day pass! You're picking up wounded and rushing them back to the 4077th M*A*S*H unit. You'd like to stop now, but time is running out for the soldiers you've rescued. You'll have to operate. And it's going to take a steady hand and a hawk-eye.
11. Mega Force Movie role-playing strategy game

Where action speaks louder than words! You, a member of the world-renowned fighting unit, Mega Force, are flown in to save Sardoun, a strategically important democratic nation under attack. Using a specially designed war machine called the Moto-Fighter, you must slip past enemy defenses and demolish their desert headquarters.
12. Meltdown A technological breakthrough for 2600

Watching the screen that monitors the reactor's core, you notice something odd; an atom is beginning to throb. Uh-oh, this means trouble! Closer inspection reveals a deadly Quark racing

(Meltdown continued)

13. 9 To 5 A secretary-boss fight-out

through the core, agitating the atoms. It has to be stopped before it causes a chain reaction of exploding energy. This is your challenge, you must meet it or meltdown.

A secretary's work is never done: dictation, typing letters, filing, and it all has to be done on time. Now, the boss wants coffee, and time is running short. Can she keep up with the pace.

14. Revenge of the Unique theme skill game
 Beefsteak
 Tomatoes

Once the tomatoes take over, will we ever ketchup? Previously harmless garden tomatoes started turning into killers. No weapon known to man could prevent them from multiplying. Someone suggested that, since the plants could not be destroyed, they should be trapped behind brick walls. Can enough walls be built in time to stop the tomatoes from taking over the world?

15. Holdup A cops and robbers game

All right you guys, listen up. This is the plan Lefty, you'll drive. Mugsy, ride shotgun. Fingers, I want you in back with the dynamite. Any coppers get wise, you let 'em have it! OK now, here's the map of the banks in this town. They're all cherries just ripe for pickin'. All you gotta do is stay a step ahead of the heat.

16. Spacemaster Arcade-like space play based
 X-7 on the movie

Blast the Hyperion Base out of space! Centuries ago, the base was established halfway through the galaxy's only known express route. The penalty for ships not paying the toll is death. Bring the Hyperion empire to its knees and you'll be famous from Neptune to the Milky Way!

17. Turmoil A unique high speed action
 game

A topsy-turvy rapid reflex test

Imagine yourself being attacked from both sides by the most evil creatures ever to fly the unfriendly skies. You are piloting an intergalactic fighter with the ability to blast seven enemies into cosmic dust at once.

18. Worm War I

High speed shooting game

The battle of the century is taking place! Hordes of giant worms are descending upon the city of Teriyaki. It's up to you, a master tank commander, to skillfully navigate through the ruins and blow away these destructive invaders.

THE FOX VIDEO GAMES ADVERTISING PROGRAM:

- Network television prime time & sports.
- Spot television in key cities.
- National cable networks.



ADVERTISING FLOW CHART

**GAMES
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1982

Description	SEP	OCT	NOV	DEC
NETWORK TV	[Redacted]			
SPOT TV	[Redacted]			
CABLE NETWORKS	[Redacted]			

Fox Video Games will be in all the right places for teens. Representative programs:

- Magnum P.I. (CBS)
- NFL Football (ABC)
- Dukes of Hazzard (CBS)
- Happy Days (ABC)
- Saturday Night Live (NBC)
- The Fall Guy (ABC)
- College Football (CBS)

Plus exciting new shows with teen appeal.

SPOT TELEVISION





NEWS

Fox Video Games, Inc.

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(213) 203-1241

Phillip I. Myers
Vice President, Public Relations

FOR IMMEDIATE RELEASE

June 6, 1982

FOX ENTERS VIDEO GAME SOFTWARE BUSINESS

Chicago, IL -- Twentieth Century-Fox Film Corporation has entered the video game industry with the formation of Fox Video Games, Inc., it was announced today by C. Joseph LaBonte, Fox president, who will be responsible for the operation of the new venture. Based in Saratoga, Calif., the new company will market its products under the name of "Twentieth Century-Fox Games of the Century."

Fox Video Games initially will develop, produce and market video games which will be compatible with the ATARI VCS home game system.

LaBonte said, "The formation of Fox Video Games is a natural extension of our Company's objective to be a prime software supplier to the home video market. We intend to take advantage of the burgeoning business opportunities in all facets of home video entertainment."

Frank O'Connell has been named president of the new company. He formerly was senior vice president, sales and marketing of Mattel's Electronics Division.

O'Connell said that his primary objective will be to build a unique, leading international company which will provide consumers a wide variety of software for home electronic systems. "Our initial introduction of products will be at the June, 1982 Consumer Electronics Show in Chicago where we are introducing four new innovative games for release in the fourth quarter of 1982," O'Connell said. "The intro-

(more)

2-2-2-2
FOX VIDEO GAMES

duction of our games will be backed by a substantial advertising and promotional campaign."

Fox Video Games will be located at the Twentieth Century-Fox Video booth (no. 410) at CES.

In addition, Paul G. Carter has been named senior vice president of Fox Video Games. Carter has an extensive financial background and formerly was director of corporate finance for Nutech.

Fox Video Games is a wholly owned subsidiary of Twentieth Century-Fox Film Corporation.



Games of the Century

FOX GAMES
ATARI 2600 VCS FORMAT
SUGGESTED RETAIL

CODE	ITEM	SUGGESTED RETAIL
GROUP I		
11001	Worm War I	\$16.95
11002	Beany Bopper	\$16.95
11004	Deadly Duck	\$16.95
GROUP II		
11008	Fantastic Voyage	\$19.95
11012	Roaring 20's	\$19.95
GROUP III		
11014	Nine to Five	\$24.95
11016	Revenge of the Beefstake Tomatoes	\$24.95
11020	Earth Dies Screaming	\$24.95
11022	Spacemaster X-7	\$24.95
GROUP IV		
11003	Fast Eddie	\$29.95
11009	Crypts of Chaos	\$29.95
11015	Flash Gordon	\$29.95
11018	Fall Guy	\$29.95
11029	Melt Down *	\$29.95
GROUP V		
11005	Mega Force	\$32.95
11006	Alien	\$32.95
11007	Turmoil	\$32.95
GROUP VI		
11011	M*A*S*H*	\$34.95

*PRELIMINARY NAME



GAMES
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WORM WARRI



New From Sirius

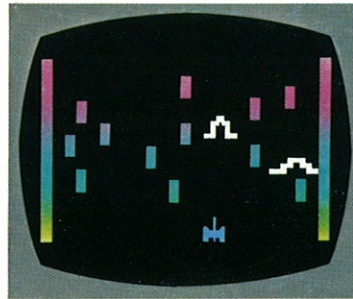


VIDEO GAME CARTRIDGE

For The Atari Video Computer System And Sears Tele-Games

FOX VIDEO GAMES, INC. PRESENTS:

WORM WAR I



Perhaps it was caused by a nuclear accident, or maybe they came from outer space. Whatever the reason, imagine the terror citizens of Teriyaki must be feeling now as hordes of gigantic worms slither around their city! Worm War I has begun!

Much of the city lies in ruin, crushed under the weight of these destructive invertebrates. The only weapon capable of stopping these mutant wigglers is a sporty little tank, armed with deadly worm repellents. All that is needed is someone to drive the tank; someone brave enough to stop a worm in mid-wiggle from two city blocks; someone crafty enough to maneuver through the ruins on limited fuel before running out. Yes, perhaps, someone like you!

That's the challenge presented to you in the new Sirius video game cartridge, Worm War I. Vivid color, imaginative animation and explosive sounds make Worm War I one of the most exciting new games for the Atari Video Computer System and Sears Tele-Games.

Worm War I was designed with nine play options for one or two players using joystick controller(s). Two players can battle the worms cooperatively or competitively.

Programmed by David Lubar. Program and Audio Visual © 1982 Sirius Software, Inc. Packaging © 1982 Fox Video Games. Games Of The Century is a trademark of Fox Video Games. Sirius is a trademark of Sirius Software, Inc.



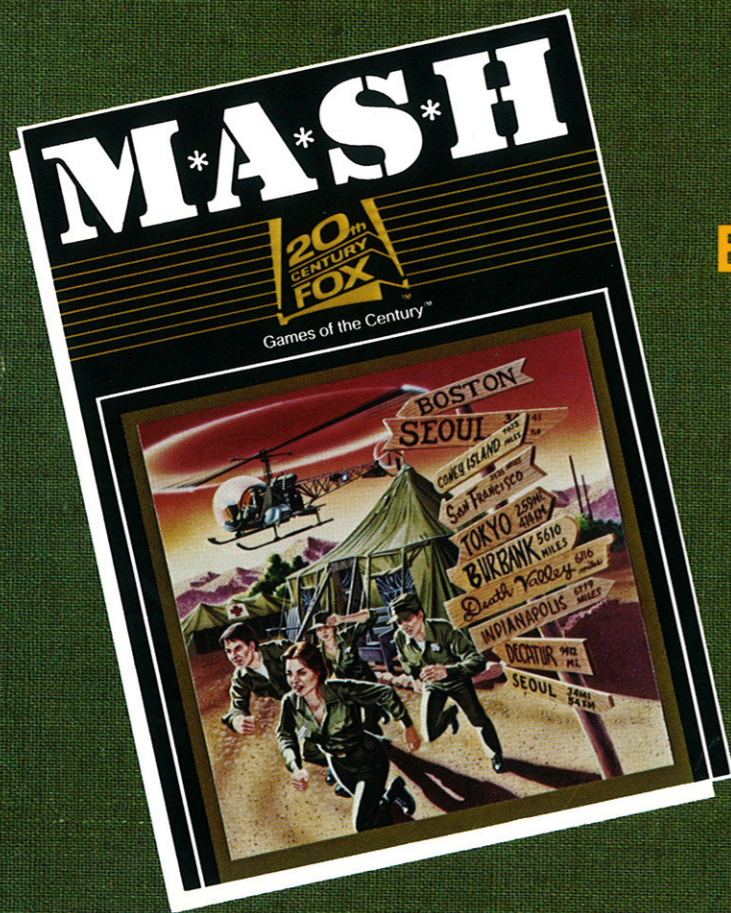
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Distributed By Fox Video Games, Inc., Saratoga, California 95071

ATTENTION ALL PERSONNEL:



INCOMING VIDEO GAME



M*A*S*H™

Based On The Hit Movie And Popular Television Show!

FABULOUS FACTS OF THE 4077TH

M*A*S*H Is Rated The #1 Television Show!

M*A*S*H Is Rated #3 With Teens!

M*A*S*H Is Viewed By Millions Of Children Daily!



M*A*S*H GAME CARTRIDGES FOR ALL POPULAR COMPUTER FORMATS!

- * ATARI VCS
- * VIC-20
- * TI 99/4A
- * ATARI 400 & 800
- * INTELLIVISION
- * COLECOVISION

SYNDICATION RATINGS:

- * M*A*S*H is rated #1 with men 18+
- * M*A*S*H is rated #1 with women 18 to 49
- * M*A*S*H is rated #1 with men 18 to 49
- * M*A*S*H is rated #1 with total adults

PRIMETIME RATINGS:

- * M*A*S*H is the #2 rated television show out of 74 shows.
- * Every episode of M*A*S*H reaches one third of all households with families of four or more.
- * M*A*S*H reaches 30 percent of all households with incomes of over \$30,000.

TELEVISION'S MOST HONORED SHOW!

- * 12 Emmy Awards
- * 99 Emmy Nominations
- * 22 Writers Guild Nominations
- * 11 People's Choice Nominations
- * The Peabody Award
- * 9 American Cinema Editors Nominations
- * 8 Directors Guild Nominations
- * 7 Golden Globe Nominations
- * The weekly audience for M*A*S*H totals approximately 224 million people.
- * M*A*S*H is shown in some major markets as many as 20 times per week.
- * M*A*S*H is front page news in weekly national publications such as TV Guide, People Magazine and Ladies Home Journal.

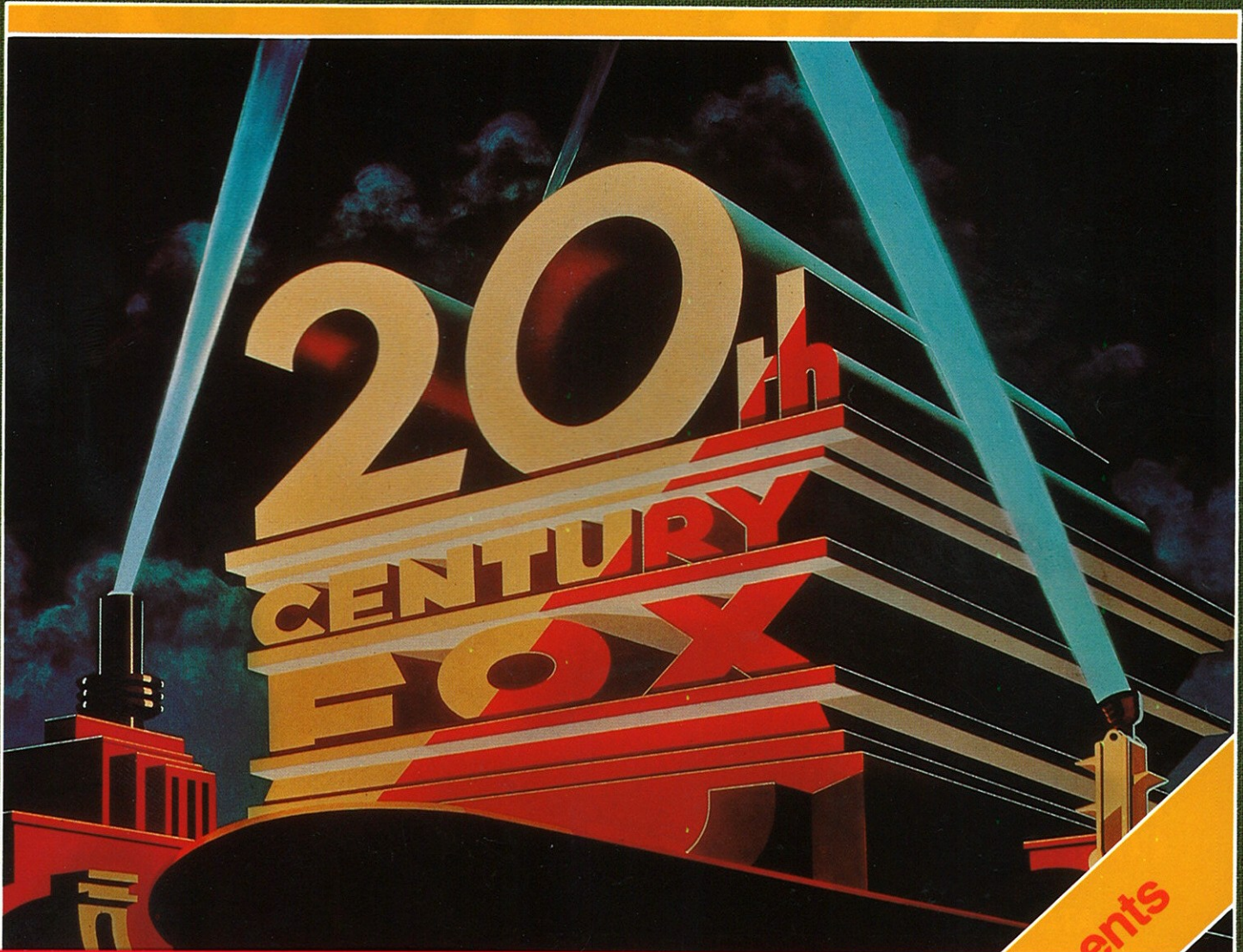
EXTENSIVE NATIONAL ADVERTISING CAMPAIGN FEATURING:

JAMIE FARR

Rated the seventh most popular male actor

- * TELEVISION
- * RADIO
- * PRINT

ATTENTION ALL PERSONNEL:



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Paul G. Carter
Senior Vice President

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